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BRICS Chamber of Commerce and Industry

In association with

AI Impact Summit 2026

presents



Official Pre-Summit Event of the AI Impact Summit 2026

YOUTH & AI POLICY LAB

CASE STUDY CHALLENGE

January 22, 2026

New Delhi

YOUTH & AI POLICY LAB

BRICS CCI

Visit: BRICS CCI

The BRICS Chamber of Commerce & Industry (BRICS CCI) is a leading non-governmental organization committed to strengthening economic cooperation, trade, innovation, and entrepreneurship across BRICS and BRICS+ nations. Established in 2012, it serves as a dynamic platform connecting businesses, policymakers, startups, and young professionals to drive cross-border collaboration and sustainable development. Through high-impact conferences, delegations, sectoral councils, youth programs, and women-centric initiatives, BRICS CCI fosters global partnerships, empowers MSMEs, and builds networks that enhance economic growth and cultural understanding among member countries.



AI IMPACT SUMMIT

Visit: AI Impact Summit

The AI Impact Summit is a flagship global platform hosted by IndiaAI under MeitY to advance inclusive, ethical, and human-centric AI development. Bringing together governments, industry leaders, researchers, startups, and global institutions, the summit showcases real-world AI applications and enables collaboration on solutions that benefit people, society, and the planet. With a strong focus on bridging the AI divide, the summit highlights breakthroughs across healthcare, education, agriculture, governance, and climate, while promoting responsible innovation, shared global standards, and greater access to AI resources—especially for the Global South.



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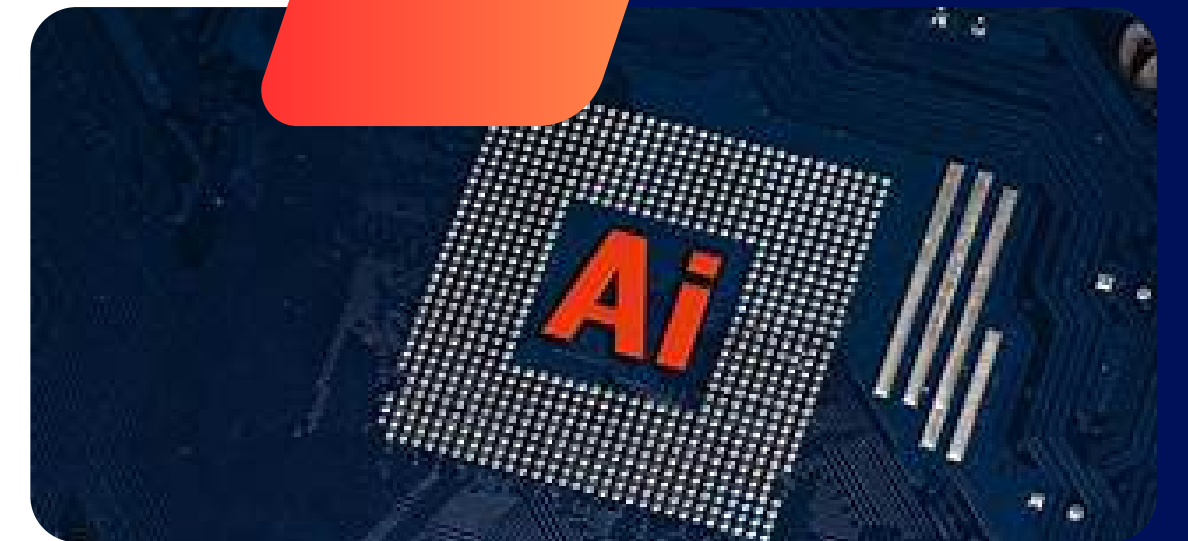


YOUTH & AI POLICY LAB

AN OVERVIEW OF THE PROGRAM

The Youth & AI Policy Lab – Case Study Challenge, organised by the BRICS Chamber of Commerce & Industry in association with the AI Impact Summit, is a high-impact initiative empowering young leaders from BRICS+ nations to shape the future of Artificial Intelligence through collaborative policy design. The hybrid program brings together students, researchers, policymakers, and innovators to explore real case studies on AI in education, jobs, ethics, and healthcare, helping them understand emerging opportunities, challenges, and global implications.

Participants select a case from a curated BRICS+ pool, analyse policy and ethical gaps, and propose practical, responsible, and impactful solutions under expert mentorship and evaluation by an esteemed jury. The finest entries will be awarded cash prize and will be showcased at the final ceremony in New Delhi; featured in the Youth & AI Policy Casebook 2026.



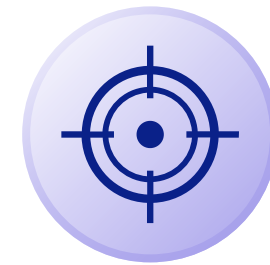
YOUTH & AI POLICY LAB

The Youth & AI Policy Lab seeks to empower young leaders, researchers, and entrepreneurs to analyze real-life BRICS+ case studies, and develop actionable policy recommendations that can guide governments, educators, and industries.



Core Purpose

- Develop real-world policy solutions related to AI
- Build international networks across BRICS+ nations
- Contribute recommendations to government-level decision making
- Engage with experts across technology, governance, education & industry



Key Focus Areas

The program addresses the impact of AI on critical sectors:

- Education – AI tutors and digital learning equality
- Fintech – Automation, reskilling & financial Challenge
- Ethics & Justice System – Privacy surveillance, fairness, transparency in law
- Healthcare – AI diagnostics, medical accountability & rural access
- Food Technology & Agriculture- introducing advancements in food industry

OVERVIEW

THE COMPETITION WILL
OBSERVE CASES FROM EACH OF
THE BRICS PLUS COUNTRIES,
CENTERED AROUND:



**AI in Education
and Innovation**

AI in Fintech

**AI in
Healthcare**

**AI In Ethics &
Justice System**

**AI in Food
Technology &
Agriculture**

YOUTH & AI POLICY LAB

REGISTRATION FEE

Nationality	Category	Registration Fee
Indian	Student	INR 4500/-
	Working Professional	INR 8500/-
International	Student	USD 50/-
	Working Professional	USD 100/-

Who can Apply?

- Students — UG, PG, doctoral candidates, and recent graduates from any academic discipline
- Young Professionals
- AI & Tech Enthusiasts
- Researchers & Academics
- Policy & Governance Enthusiasts
- Entrepreneurs & Startup Founders
- Youth Leaders & Community Change

YOUTH & AI POLICY LAB

Benefits To Participants

01

Cash Price

Winner: 1000 USD

Runnerups: 500 USD & 200 USD

02

Award and Felicitation

03

Direct entry to BRICS CCI's
Youth Leadership Dialogue 3.0

04

Participation Certificate

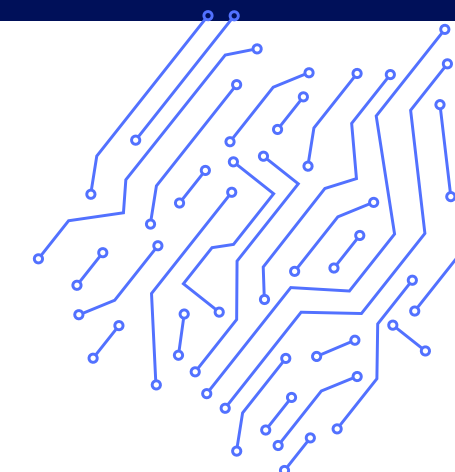
05

Publish your entry in the
event Casebook



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PARTICIPATION PROCESS

**Register your application
by filling the Form and
completing fee payment**



**Select one case study
from the provided
pool and share your
choice.**



**Shortlisted teams will
receive an official
confirmation email.**



**Each team will be
assigned a mentor
based on the chosen
case.**



**Submit the final case
study presentation
by January 09, 2026.**





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PARTICIPATION TIMELINE

1 Access the Case Study Pool

Participants receive a curated set of case summaries across five AI domains and various BRICS+ countries. Guidelines, format, rules, and evaluation criteria will be shared along with the cases.

2 Select One Case & Submit Your Solution

Participants or teams Choose one case from any domain

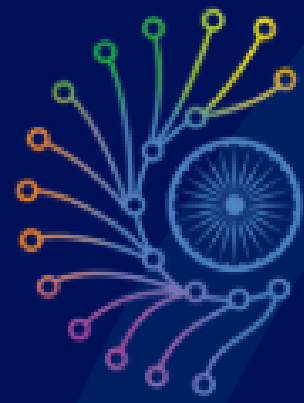
Prepare a structured response (analysis + solution framework)

3 Mentor Guidance

Each team will be allocated a mentor who would guide the way forward and devise mentorship to solve complex problem.

4 Evaluation & Final Results

The first round of shortlisting will be done by the mentors and the shortlisted entries will be evaluated by the expert jury panel, the result of which will be declared on the final day.



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